

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

ECHO HEIGHTS FARM

GLADIOLUS

F. O. CHAMBERLIN, Proprietor

Gladiolus Specialist

JORDAN :: NEW YORK

Return Postage Guaranteed

Sec. 435½ P. L. & R.

U. S. Postage

1c PAID

JORDAN, N. Y.

Permit No. 5

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

GPO 8-3591

1936

ECHO HEIGHTS FARM

F. O. Chamberlin, Proprietor
JORDAN, N. Y.

GLADIOLUS SPECIALIST

1936

Dear Customer or Reader: I do not wish to burden you with a long prelude, blowing my own horn or whatever you might choose to call it, but we do wish to say that this list of glads has been obtained at a good deal of expense of both time and money. Many of the newer varieties we try out we never list. Others that are superseded by better ones, we drop from our list and this, of course, means a loss. However, we feel that what is our loss is fully gained by our customers, and if they are well pleased, it will be a good advertisement. Thus what sacrifice we make to keep our list top notch will come back to us in time. Prices are as low as consistent quality considered. Of course, you may grow a poor crop from good seed, but you can't grow a good crop from poor seed. Many gardens were damaged by flood in July 1935 in eleven different counties in New York and if you were one to lose your glads in this way, just drop me a line stating your loss, as I have a special plan to get you started again at a very low cost.

The different sizes will be designated as follows: L. for large, M. for medium, and S. for small. Large and medium bulbs are always of blooming size and many of the small ones will bloom and will make the best of bulbs for the next season.

I would mention that there are a few varieties that do not make large bulbs. M. size, in other words, would be large for a few of these varieties.

SATISFACTION GUARANTEED

If, on examination, bulbs are not satisfactory, return them and your money will be refunded. Our guarantee does not mean that we are in any way responsible for any failure due to weather conditions or insects.

All orders of \$1.00 or over will be prepaid anywhere in U. S. A. I am giving no discounts on these prices but I do try to give all customers a pleasant surprise. Of course, we can give wholesale quotations on large lots. Please send list of just what you want for estimates.

Cultural directions and best thrip control methods will be included in each shipment.

Quotations in the general list usually made 3 at the Doz. rate, as we cannot afford to put up single items for less than 10¢. So you get the benefit of the Doz. rate whether you order three, six, nine, or twelve.

SPECIAL NOTICE

Our "Perfectly Practical Practically Perfect Plant Stakes" will be sold to all customers at the wholesale rate, \$5.00 per 100, not less than 25 at these rates.

General List

Composed Of New and Standard Varieties, Many Of Which
Are Very Prominent as Prize Winners

ALBATROSS. (Pf.) Purest white. One of the best. Tall with large florets. (L. 3 for 25c; 12 for 75c.)

AFLAME. Immense, begonia rose. One of the real ones. (L. 3 for 15c.)

APPEAL. Beautiful geranium pink with conspicuous yellow lip. Large and early. (L. 3 for 25c; 12 for \$1.00.)

APRICOT GLOW. Early apricot. A parent of Picardy. (L. 3 for 15c; M. 5 for 15c.)

ARABIA. A very dark red. (3 for 15c; 12 for 60c.)

AVE MARIA. One of the finest of the light blues in the medium price class. (L. 3 for 15c.)

BAGDAD. Smoky rose. Immense stalk and flower. (2 for 15c; 12 for 85c.)

BETTY NUTHALL. Apricot orange. Wonderful for exhibition or for florist use. Late. (L. 3 for 15c.)

BETTY BROWN EYES: Orange with maroon blotches. (L. 3 for 25c.)

BETTY JOY. Creamy lavender with white throat. (L. 3 for 25c.)

BETTY CO-ED. Soft, creamy pink. A beautiful, decorative. (L. 3 for 25c.)

BERTY SNOW. Lovely lavender with white throat, much better propagator than Minuet, and we won the blue ribbons at both the State Gladiolus Show and the State Fair in 1934, over Minuet. (L. 3 for 15c; M. 5 for 15c.)

BOBBY. Deep rose, red throat. We like this one. (L. 3 for 15c.)

BLUE DANUBE. Amethyst blue. Tall, fine, healthy plant. (L. 3 for 30c.)

BLUE TRUMPHATOR. Very large, pale blue when at its best. A real wonder. (L. 1 for 15c; 12 for \$1.50.)

BORROWED GOLD. Yellow tinted pink. (L. 3 for 15c.)

BILL SOWDEN. Large, deep crimson. A very fine one from Australia. (L. 3 for 25c; M. 3 for 15c; S. 12 for 30c.)

BLEEDING HEART. Light pink with large red blotches. One of the newer ones and very popular. Tall spike with 8 to 10 large blooms open. (L. 3 for 20c; 12 for 75c.)

BREAK O'DAY. Very early, delicate

pink. (L. 3 for 10c.)

BROWN WINGS. A real brown glad. Every collection should have a few. (L. 3 for 15c; M. 5 for 15c.)

BUTTERBOY. Very early primrose yellow. Tall with good number out. Florists like this one. (L. 3 for 10c.)

BYRON L. SMITH. An old one but one of the best for florist use. Orchid colorings. (L. 3 for 15c; 12 for 50c.)

CANBERRA. Fine, large yellow from Australia. (L. 3 for 15c.)

CHAS. DICKENS. Bright radiant purple with velvety blotch. Tall and a prize winner. (L. 3 for 15c.)

COMMANDER KOELH. Deep, brilliant red. One of the best. (L. 3 for 15c.)

CORYPHEE. One of the most beautiful light pink glads but crooks very badly some seasons. (L. 3 for 20c; 12 for 75c.)

CRIMSON GLOW. Large bright red. Old but still a favorite with many. (L. 3 for 15c.)

DR. EDMONDS. An improvement on E. Shaylor. Color rose pink. (L. 3 for 15c.)

DR. BAILEY. A very beautiful, velvety old rose, not very large but very refined. (L. 3 for 25c; 12 for \$1.00.)

DIENER'S AMERICAN BEAUTY. Rose color. Many out on short stems. (L. 3 for 10c; 12 for 40c.)

DR. NELSON SHOOK. Deep tyrian rose. Heavily ruffled. (L. 3 for 10c.)

DR. F. E. BENNETT. Flame scarlet. Always on dress parade at the glad shows. (L. 3 for 15c.)

EDITH ROBSON. One of the newer ones, and a very fine salmon with red blotch. (L. 1 for 20c; 12 for \$2.00.)

ELIZABETH GERBERDING. Shell pink. Very heavily ruffled. (3 for 15c.)

EMILE AUBRUN. Smoky red. Most popular in its class. (L. 3 for 15c.)

EMMA. Large rose, darker blotch. Fine exhibition spike. (L. 3 for 25c.)

EVELYN KIRTLAND. Rose pink. Good commercial. (L. 3 for 10c.)

FANNY CROSBY. A fine, cream colored glad. Some years not as good as others. (L. 3 for 15c.)

FRANK J. MCCOY. Large pink. Showy

flower. Many open. Has won 1st in National Show at Cleveland. (L. 3 for 15c.)

GAY HUSSAR. A very fine, salmon orange. (L. 3 for 15c.)

GRANT NYMPH. Tall, light pink. A strong grower and still a prize winner. (L. 3 for 15c.)

GLORIANA. Pure salmon. Golden throat and large healthy spike. (L. 3 for 15c.)

GOLDEN DREAM. Still a winner in the yellow class. (L. 3 for 15c.)

GOLDEN EAGLE. Earliest in a deep yellow glad. (L. 3 for 10c.)

GOLDEN FRILLS. Ruffled yellow. Cereise lines in throat. One of the daintiest in the smaller glads. (L. 3 for 15c.)

GOLDEN MEASURE. A larger yellow than Golden Dream, but not as deep. Ruffled. (L. 3 for 15c; 12 for 60c.)

HEAVENLY BLUE. Light blue, darker lines in throat. (L. 3 for 15c; 12 for 60c.)

HENRY FORD. Dark rhodamine purple. Popular for its color. (L. 3 for 10c; 12 for 60c.)

HOPE HAMPTON. Orange salmon. A much improved Jack London. (L. 3 for 20c; 12 for 75c.)

JUBILEE. Very large lavender pink. Was introduced at \$100.00 a bulb. (L. 3 for 25c; 12 for \$1.00.)

JEAN DU TAILLES. Large blotched pink. Very popular. (L. 3 for 15c.)

JENNY LIND. (Improved Strain) Clear light salmon, creamy throat. Many open. (L. 3 for 15; 12 for 60c.)

JONKHEER VAN TETS. Large snow white. Prize winner. (L. 3 for 25c; 12 for \$1.00.)

J. T. PIRIE. Very attractive mahogany brown, cream throat with distinctive throat markings. (L. 3 for 15c.)

KING ARTHUR. Violet lavender. Very ruffled and fluted. (L. 1 for 15c; 12 for \$1.50.)

KIRCHOFF'S VIOLET. Deep, dark blue. Early. (L. 3 for 15c.)

LA COURONNE. Creamy white with red blotch in yellow ground. (L. 3 for 15c.)

LONGFELLOW. Clear pink on tall straight spike. (L. 3 for 15c.)

LOIS HEMAN. A very out of the ordinary little glad. Yellow and rose red with greenish throat. Has been dubbed 'The Clown,' but is really very popular. Bulbs not as large as most varieties. (M. 3 for 15c.)

LOYALTY. Large, strong growing yellow. (L. 3 for 15c.)

LUDWIG VAN BEETHOVEN. (Pfitzer) Slate, crimson penciling. A very fine

smoky, and entirely different from the others. (L. 1 for 20c; M. 1 for 15c.)

MAID OF ORLEANS. Considered to be one of the best of the newer creamy whites. (L. 3 for 25c.)

MAMMOTH WHITE. Pure white. Six and seven inch blooms. One of the best for show purposes. (L. 2 for 15c; 12 for 75c.)

MAGNA BLANCA. Creamy white with distinctive yellow blotch. Very tall and fine. (L. 3 for 25c; M. 3 for 15c.)

MARY FREY. Large early lavender. We consider this one of the best. (L. 3 for 15c.)

MARY JANE. Silvery rose with creamy throat. (L. 3 for 25c.)

MARMORA. The gray glad. A prize winner. (L. 3 for 15c.)

MING TOY. Deep, buff yellow. Early. (L. 3 for 10c.)

MAROCCHO. Dark maroon red. Almost black. (L. 3 for 15c; M. 6 for 15c.)

MINUET. Considered by many as the very best lavender. (L. 3 for 15c.)

M. M. SULLY. Milk white. Red blotch. Very fine. (L. 3 for 15c.)

MOTHER MACHREE. World famous. Soft smoky lavender with orange lines. We consider this as one of the very best in its class, in fact, it is our favorite. Was introduced at \$100.00 a bulb. (L. 3 for 15c; M. 6 for 20c.)

MOORISH KING. One of the very best in a large, dark red. (L. 1 for 30c; 12 for \$3.00.)

MRS. F. C. HORNBERGER. A good ruffled white. (L. 3 for 15c.)

MRS. F. C. PETERS. One of those older ones that is hard to down. A wonderful lavender for late flowers. (L. 3 for 15c; 12 for 60.)

MRS. J. R. WALSH. Flesh pink with red blotch. A tremendous spike of ruffled flowers. (L. 3 for 15c; 12 for 60c.)

MRS. LEON DOUGLAS. Salmon rose pink. A giant in plant and flowers. (L. 3 for 15c; 12 for 60c.)

MRS. S. A. ERRY. (Erry) Brilliant orange with an orange crimson blotch. 10 enormous blooms on tall spike. Should be picked and put in cool place as soon as first blooms appear, as it burns badly in the sun. (L. 3 for 25c.)

MRS. WILLARD RICHARDSON. Deep crimson maroon center. Early. (L. 3 for 10c; 12 for 40c.)

MURIEL. True lilac. Darker at tips of petals. (L. 3 for 15c; 12 for 60c.)

MRS. R. P. CHASE. Large, creamy white, tinted pink. A very beautiful

glad. (L. 3 for 25c; 12 for \$1.00.)

MR. W. H. PHIPPS. Light salmon pink, lighter throat. Has been the most popular American glad grown, and still stands very high in the esteem of the glad world. (L. 3 for 15c; 12 for 60c.)

NANCY HANKS. Orange. Red markings on lip. (L. 3 for 10c; 12 for 40c.)

NETHERLAND PRINCE. Very tall salmon orange with very large flowers. (L. 3 for 25c; M. 3 for 15c.)

OLIVE GOODRICH. White overlaid with pink. A good spike of very dainty flowers. (L. 3 for 15c; 12 for 60c.)

ORANGE QUEEN. Fine orange prim glad. (L. 3 for 15c.)

ORANGE WONDER. A large, clear orange. Not many flowers out at once, but is fine for late. (L. 3 for 15c; 12 for 60c.)

CUR SELECTION. Smoky salmon rose, red throat, cream lip. Large number of flowers out. A great prize winner from Australia. (L. 3 for 15c; 12 for 60c.)

PARADER. Begonia rose with deep scarlet blotch. Very attractive spike with many out. Not a very large flower. (L. 3 for 10c; 12 for 40c.)

PEARL OF CALIFORNIA. Very large La France pink. (L. 3 for 15c; 12 for 60c.)

PFITZER'S TRIUMPH. Light orange scarlet, deeper lip. Immense wide open flowers. A wonderful flower. (L. 3 for 15c; 12 for 60c.)

PICARDY. (Palmer) Soft shrimp pink. One of the most outstanding of the newer glads. Champion bloom at N. Y. State Glad Show at both 1934 and 1935 exhibits. A tremendous propagator thus the low price. (L. 2 for 15c; 12 for 65c.)

PEACH ROSE. Extra choice rose pink, darker throat. A winner at N. Y. State Fair last fall. (L. 3 for 15c; 12 for 60c.)

PRIDE OF WANAKAH. Fine, large lavender rose. Very popular. (L. 3 for 15c; 12 for 60c.)

PROF. KEESOM. Brick red. Large, well built spike. (L. 3 for 15c; 12 for 60c.)

PURPLE GLORY. Fine, ruffled dark red. Sometimes has a purple cast. (L. 3 for 15c.)

PADIANT QUEEN. Clear orange. Prim glad. (L. 3 for 15c.)

RAMESSES. Large purple. Very distinct in form and coloring. (L. 1 for 15c; 12 for \$1.50.)

RED EMPEROR. Very large, rich red.

(L. 3 for 20c; 12 for 75c.)

RED LORY. Rose red, crimson blotch. 10 to 12 open at once. A fine Australia variety. Best from L. size bulbs. (L. 3 for 25c; 12 for \$1.00.)

RED PHIPPS. A glowing light scarlet. Very fine for exhibition or commercial use. (L. 3 for 20c; 12 for 80c.)

ROSE MULBERRY. Similiar to Rose Ash but a shade lighter. (L. 3 for 15c; 12 for 60c.)

RESPLENDENT. Red, cream and yellow. Very ruffled. (L. 3 for 15c; 12 for 60c.)

ROZAN. Very large, medium rose pink flowers. (L. 3 for 20c; 12 for 75c.)

SALBACH'S ORCHID. Similiar in form to Minuet but of a pinker shade. Wonderful in some sections. (L. 3 for 15c; 12 for 60c.)

SCHWABEN GIRL. Pure pink. (3 for 25c; 12 for \$1.00.)

SOUVENIR. Deep, yellow prim. Best in its class. (L. 3 for 10c; 12 for 40c.)

STUTTGARDIA. Large orange red. Very fine, but will burn if left in the sun. Pick when first blooms open. (L. 3 for 15c.)

TINAMBA. Very large flower spike of large light salmon pink flowers. (3 for 20c; 12 for 75c.)

TEOUBADOUR. Large, clear purple. Very fine. (L. 3 for 25c; 12 for \$1.00.)

T. T. KENT. Large, shell pink overlaid with strawberry. (L. 3 for 15c; 12 for 60c.)

VEILCHENBLEAU. One of the best, reasonable priced blues. (L. 3 for 15c; 12 for 60c.)

WINGED VICTORY. A very large, clear pink, shading to white in throat. I have seen this with eight inch bloom. Must have good culture. (L. 3 for 15c; M. 6 for 20c.)

WURTEMBERGIA. (Pfit.) A brilliant scarlet with conspicuous cream blotch. A basket of this at the N. Y. State Fair attracted much attention and enthusiastic comment. This is really one of Pfitzer's best. (L. 15c each; 12 for \$1.50; M. 2 for 15c; 12 for 75c.)

CHOICE MIXTURE. Consisting of named varieties. (Not labeled.) All colors and shades. (L. 100 for \$2.50; M. 100 for \$1.25. 25 at the 100 rate.)

New Varieties

Under This Head We List Many Of the Late Originations
Both American and Foreign, That We Believe
Are Worthy Of Your Trial

APACHE. (Gelser) Ground color orange, heavily overlaid with smoky purple. Large, yellow blotch. Tall spike. Many out. (L. 1 for 50c; M. 1 for 30c; S. 1 for 15c.)

ARRABELLA. (Pfitzer) Deep black red. An improved Moorish King, having better spikes, but not an easy propagator. (L. 1 for \$2.00.)

BLUE ADMIRAL. (Christ) Deep violet blue. Appears to be one of the very best dark blues. (L. 50c ea.; M. 30c ea.; S. 20c ea.; Blts. 100 for \$3.00.)

BLUE PEACOCK. (Salbach) Medium violet, red and white throat. A most attractive and satisfactory blue. (L. 50c ea.; M. 30c ea.; S. 15c ea.)

CAESAR. (Rozan) Giant orange scarlet of Pfitzer Triumph type, but more buds and blooms. (L. 30c ea.; M. 20c ea.; S. 15c ea.; Blts. 10 for 25c; \$2.00 for 100.)

CARMENIA. (Mair, Scotland) Carmine crimson glad with white in throat. Twenty or more buds, half of which are out at once. Should be a winner in the rose or rose red class. (L. 15c ea.; S. 3 for 15c.)

CHRISTABEL. (Mitsch) Beautiful soft pink with cream throat blotches; large bloom on a tall slender spike; 10 out at once. Good placement. Very fine. (L. 1 for 25c; M. 1 for 15c; S. 2 for 15c; Blts. 100 for \$1.00.)

CORONATION. (Palmer) Light salmon rose, shading to creamy yellow in throat. One of the most beautiful of glads. (L. 1 for 20c; M. 2 for 20c; S. 10 for 50c.)

D. A. HAY. (Whiteley) A very popular New Zealand variety, having won many championships in that country. Pink with creamy white throat. (L. 1 for 75c; M. 1 for 40c; S. 2 for 40c; Blts. 10 for 50c.)

DEBONAIRE. (Palmer) La France pink, shrimp pink and creamier throat. Very tall strong grower. Some consider this better than Picardy. (L. 3 for 50c; M.

3 for 25c; S. 3 for 15c; Blts. 100 for 60c.)

DREAM O' BEAUTY. A rose red or deep cerise. Very fine vigorous grower and very popular. The flowers are liable to be a little wide spread leaving an opening between the rows of blooms. (L. 1 for 15c; M. 3 for 20c; S. 6 for 20c; Blts. 100 for \$1.00.)

DR. HOAG. (Hoag) Maroon with velvety sheen. Very beautiful. (L. 1 for 25c.)

DUNA. (Palmer) Apricot buff, with cream throat. Very fine. (L. 1 for 20c; M. 2 for 15c; Blts. 100 for \$1.00.)

EMPRESS. (Gelser) Rose pink streaked deeper on edges, with greenish yellow. Blotch in throat. Twelve or more open at once. An exhibition novelty. (L. 1 for 60c; M. 1 for 40c; S. 1 for 20; Blts. 10 for 50c.)

FLAMING METEOR. (Mitsch) Giant red. One of the brightest and most showy of glads. Strong growers. (L. 1 for 25c; M. 1 for 15c; S. 2 for 15c; Blts. 25 for 50c.)

FRILLED CHAMPION. (Rozan) Large ruffled salmon orange. Early, and a real champion. (L. 1 for 20c; M. 1 for 10c; S. 3 for 15c; Blts. 100 for 50c.)

GLENBURN. (Mair) Similiar to Queen Mary. Better in color, and more ruffled. One of the best in a cream colored glad. (L. 3 for 25c.)

GOLDEN POPPY. (Prestgard) Very deep yellow, slight shading of orange. (L. 1 for 15c; M. 1 for 10c.)

GOLDEN SNAPDRAGON. A very novel as well as beautiful small decorative. The name is descriptive. (L. 3 for 25c; M. 5 for 30c.)

HERITAGE. (Prestgard) Introduced last year by Colonial Gardens. Was a winner wherever exhibited in 1934. I understand this was in the west, and included a number of the largest shows. I have a report direct from New Zealand that praises it very highly. A pure pink with 12 to 15 open blooms of immense size, and good placement. It did not seem so

successful here in N. Y. However, I have good reason to believe it will be better as it gets acclimated. (L. 1 for 80c; M. 70c; Blts. 10 for 50c.)

HONEY. (Gelser) A soft and pleasing buff pink. (Prim glad.) (L. 1 for 50c; M. 1 for 30c.)

JESSIE. (Mair) Rose color, white blotch, fine spike and flower. One of Mair's best. (L. 3 for 20c; no planting stock.)

IRENE. (Mair) One of the best from Scotland. Salmon rose flaked old rose; light throat. Very fine. (L. 2 for 25c; M. 3 for 25c.)

J. S. BACH. (Pfizer) Salmon orange. One of the best from this noted originator. A real exhibition glad. (L. 1 for 75c; M. 1 for 50c; S. 1 for 25c; Blts. 10 for 75c.)

JOHN RAMSAY. (Mair) Deep salmon rose flecked deeper. Will show color in all 20 or 24 buds, 10 or 12 out at once. (L. 1 for 20c; M. 2 for 20c.)

KEMPENFELDT. (Vickers) Fine large light violet. Similar to Champlain but larger. I have grown this for 2 years and find it very satisfactory. (L. 1 for 20c; M. 2 for 25c; S. 3 for 20c; Blts. 100 for 50c.)

LUCIFER. (Erry) Orange scarlet, purple red blotch. One of the best from Australia. Ten blooms out on very tall spike. Very strong, healthy plant. (L. 2 for 30c; M. 3 for 25c; S. 3 for 15c.)

LOTUS. Very dainty white, pink and cream. Large flower, about 4 out. (L. 3 for 25c; M. 3 for 15c; Blts. 10 for 15c.)

MARGARET FULTON. Rich clear salmon. Very fine for early. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c.)

MAHOGANY. (Mair) Smoky salmon red with light blotches. One of the finest of the new ones from Scotland. (L. 1 for 60c; M. 1 for 30c; Blts. 10 for 50c.)

MARY ELIZABETH. (Dr. Stevens) White with yellow throat. Beautiful, heavily ruffled creamy white that is a winner in the decorative class. (L. 2 for 25c; M. 3 for 20c; S. 10 for 30c; Blts. 15 for 10c.)

MISS NEW ZEALAND. (Julien) Salmon, rose blotch. Without doubt this is one of the largest glads in spike and flower. Well spaced and placed. Color seemed to be more beautiful when opened inside. My blts. germinated 98% last year and all made large or medium bulbs which would have bloomed if I had not disbudded them. This glad will be in great demand for years to come.

(L. 1 for \$3.50; M. 1 for \$2.75; Blts. 3 for \$1.00.)

MORANGO. (Erry) Great exhibition variety from Australia. Bright salmon with yellow and scarlet lines in center. One of the best from this source. (L. 1 for 75c; Blts. 4 for 25c.)

NELLIE HEWITSON. (Whiteley) Finely ruffled glad of outstanding color combination. Cream base, outer ends of petals deep pink. Large red blotch. (L. 1 for 20c; 12 for \$2.00; M. 3 for 30c; S. 5 for 25c; Blts. 100 for \$1.00.)

ORANGE PRINCESS. (De Grott) Pure salmon orange. One of the finest oranges. Flowers perfectly placed and ruffled. (L. 1 for 20c; 12 for \$2.00; M. 2 for 20c; 12 for \$1.00; S. 12 for 50c; Blts. 100 for \$1.00.)

OREGON. (Ellis) Light pink with cream throat. Considered to be one of the finest new glads. Wonderful color. Giant spike with 6½ in. blooms. (L. 1 for \$2.00; M. 1 for \$1.00; S. 40c; Blts. 10 for 75c.)

PAUL'S SCARLET (Newman) The color of Paul's Scarlet rose. A very pretty small decorative. Not a prim. Never been offered before. 50c each, any size.

PIMPERNEL. Clear light red, white throat. One of the best in its class. (L. 1 for 30c; M. 1 for 20c; S. 1 for 10c; Blts. 100 for \$2.00.)

PELEGRINA. (Pfizer) Probably the best early dark blue to date. Not as vigorous a grower as some, but very beautiful. (L. 2 for 25c; M. 3 for 25c.)

PIRATE. (Palmer) Shades and tints of pomegranite purple. Large flowers well placed on a tall spike, makes this one of the finest dark beauties. (L. 1 for 15c; M. 3 for 25c; Blts. 100 for \$1.20.)

POLAR ICE. (Pf.) Another pure white. I consider this as on the order of Albatross but larger and earlier. Fine texture. (L. 1 for 20c; M. 15c; S. 10c; Blts. 100 for \$1.50.)

RED PIRATE. (Gelser) Dark rose-red with almost black blotch. Very pleasing shade of red. (L. 1 for 40c; M. 1 for 30c; Blts. 10 for 50c.)

ROSEMARIE PFITZER. Large creamy white, tinted and flecked pink. A real show flower ruffled and many out. Requires good culture. (L. 1 for 25c; M. 20c; S. 2 for 15c; Blts. 10 for 20c.)

ROSEX. (Palmer) Salmon scarlet shading to rose. Many open. We won first at the 1934 Empire State Show for most buds and blooms with a spike of this grown from a No. 3 bulb. (L. 1 for \$2.00;

M. 1 for \$1.00.)

ST. BRUNO. (Mair) Salmon pink, blushed chocolate red. Opens many large blooms on very tall spike. Is recommended to have an occasional spike with three rows of bloom. I had one last year with four rows and 20 blooms out. Ordinary spikes produce 10 or 12 out. I consider this a very outstanding novelty. (L. 1 for 25c; M. 1 for 15c; S. 4 for 25c; Blts. 10 for 20c.)

SALMAN EMPEROR. (Roozan) Salmon orange, deeper feather spike, sometimes rather stubby. Very nicely ruffled. (L. 1 for 20c; M. 3 for 30c; Blts. 100 for 40c.)

SERENADE. (Mitsch) Pure pink, white blotch. Not too strong a grower, but opens about ten beautiful flowers at once. (L. 1 for 20c; M. 2 for 25c; Blts. 100 for \$2.00.)

SMILING MAESTRO. (Christ) Deep salmon rose, usually flaked brown. A wonderful, nice large exhibition glad, and a good propagator. (L. 1 for 60c; M. 1 for 40c; S. 1 for 25c; Blts. 10 for 35c.)

SONATINE. (Pfitzer) Rich pink, light throat. We consider this as one of the very best from this originator. Good large pinks of this shade are not plenty. You will make no mistake on this one. (L. 1 for 75c; M. 1 for 50c; S. 1 for 25c; Blts. 10 for 50c.)

SOUTHERN CROSS. (Whiteley) Color is one of the finest clear reds. Facing and growth are of the best. Very prolific. We predict a great future for this in the commercial field. Early. (L. 1 for 20c; 12 for \$1.00; M. 1 for 15c; 12 for \$1.20; S. 10 for 60c.)

STAR OF BETHLEHEM. (Pfitzer) We believe this to be the very best of the white varieties. Better placement than Albatross, and not crowded or stubby as some of the others sometimes are. (L. 1 for 50c; M. 1 for 35c; S. 1 for 20c; 3 for 25c.)

SWEETHEART. Waxy snow white

blending to a very dainty pink. Not a large flower or a great number out but a real sweetheart. (L. 1 for 15c; M. 2 for 15c.)

TAKINA. (Burns, N. Z.) Another mammoth variety. Some growers report this to be even larger in length of spike and size of flower than Miss New Zealand. Color, rosaline purple. (L. 1 for \$4.00; M. 1 for \$2.50; Blts. 1 for 40c.)

TANGERINE. (Morrison, Australila) A glowing orange, tall and graceful. Very fine. (L. 1 for 20c; M. 2 for 20c; S. 3 for 20c; Blts. 20 for 15c.)

THOR. (Mitsch) Rose doree, carmine and white throat. While this is doubtless very fine in some localities, it has thus far failed to impress very favorably here. (L. 1 for 20c; M. 2 for 20c; S. 4 for 20c.)

TIP TOP. (Pfitzer) This is truly a magnificent variety. The spike is tall and fine usually producing six inch blooms from M. size bulbs. The color is a brilliant scarlet. (L. 1 for 60c; M. 1 for 40c; S. 1 for 30c; Blts. 12 for 40c.)

TREVONIAN. (Homberger) A very large outstanding new lavender rose. Very fine exhibition and commercial. We like this very much. (L. 1 for \$1.00; M. 1 for 75c; S. 40c.)

TRUE BLUE. (Lane) Medium violet blue, darker feather. Color very attractive. Texture not too good and flowers not always well placed. (L. 3 for 25c; M. 4 for 20c; S. 10 for 30c; Blts. 100 for 30c.)

TUTANEKAI. (Dooney) Orange ochre, flaked brown. Yellow throat. Very attractive and different. (L. 1 for 20c; M. 1 for 15c.)

UNION JACK. (J. J. Brown) Gray and slate with red blotch. A very fine smoky. Long tapering spike. (L. 1 for 80c; M. 1 for 40c; Blts. 10 for 50c.)

WASEGA. (Palmer) Beautiful frilled apricot buff. Very choice. (L. 1 for 20c; M. 3 for 25c; S. 3 for 15c; Blts. 100 for \$1.00.)

We have been able to make better quotations in some instances than we expected earlier in the season. Therefore if you have given us an order and you find you paid too much for some of them, you can just rest assured that you will get your money's worth in extra bulbs. We certainly do not calculate to penalize anyone for favoring us with early orders. Any change in your order should be mailed at an early date.

VISITORS ALWAYS WELCOME. Watch for our signs two miles west of Elbridge, on Route 5.

CUT ALONG THIS LINE TO REMOVE ORDER BLANK

Order Blank

ECHO HEIGHTS FARM

JORDAN, NEW YORK

GLADIOLUS

Name (Mr., Miss or Mrs.) Date

Please Write Plainly

Street and No., P. O. Box {
or R. F. D. {

Post Office County

Express Office State

If Different From P. O.

Ship when

MONEY ENCLOSED

Money Order .. \$

Check \$

Cash \$

Stamps \$

V A R I E T Y				Size	Rate	Amount
Quantity						

[illegible]

Why You Should Join The Empire State Gladiolus Society. Dues \$1 A Year.



I

To be successful in any business, it is quite necessary to have all the knowledge obtainable, growing a garden of gladiolus not excepted. The monthly bulletin is edited by Dr. A. M. S. Pridham of Cornell University and is chuck full of information and lore interesting and helpful to the glad fan.

II

It is worth the subscription price just for the show which is of course free to all members and also allows you to compete for the prizes with the glads you grew.

III

You will be helping to encourage those who have labored for years to make our show what it is, "The largest and best in America." If this does not appeal to you, there is still the premium of one each of six bulbs of choice prize winning glads absolutely free offered by the society. I will also give one bulb of a choice new variety with each subscription sent me with your bulb order. Of course you would be entitled to all the other benefits.

or

You may send your order direct to Mr. A. N. Fisher, Secretary, Gladiolus Society, 113 Tompkins St., Cortland, N. Y.



